

**The 5th Annual  
Northeast Shingo  
Prize Conference  
&  
Award Banquet**

**Everybody, Everyday:  
Creating a Lean Culture of  
Total Employee Involvement**

**October 7 & 8, 2009**

**At the DCU Center -  
Worcester Massachusetts**

This educational (and really fun) conference includes many opportunities to learn from Lean experts and peers.

**Early bird special (save 25%)  
ends Valentine's Day 2009.**



**Confirmed Speakers  
and events include:**

- Steven Spear, author of "Decoding the DNA of the Toyota Production System" & "Chasing the Rabbit"
- Sheriff John Rutherford of Jacksonville, Florida - the Leanest municipality in America
- Professor Edgar Schein of MIT - nationally renowned expert on organizational culture change
- David Meier, author of "The Toyota Way Fieldbook"
- Gary Conner, author of "Lean Manufacturing for the Small Job Shop"
- William Lareau, author of "Office Kaizen: Transforming Office Operations into a Strategic Competitive Advantage"
- Plus Michael Scarpone, Pat Wardwell, Bruce Hamilton (aka "the Toast Guy") and many, many more.
- Not to mention: virtual plant tours, book signings, panel discussions, "The Community of Lean Lounge", The "Shingo After Dark" social networking event, and much, much more!  
**WOW!**

For more information and to register,  
go to [www.neshingoprize.org](http://www.neshingoprize.org)  
or call us at 617-287-7630

**See You in Worcester!**